

Optimization Worksheet

1.) Profit = Revenue - Costs

$$= np - 1000 - 100n$$

$$= n \left(1000 - \frac{n}{10} \right) - 1000 - 100n$$

$$= 1000n - \frac{n^2}{10} - 1000 - 100n$$

$$\text{Profit} = -\frac{n^2}{10} + 900n - 1000$$

$$n = 10000 - 10p$$

$$10p = 10000 - n$$

$$p = 1000 - \frac{n}{10}$$

$n \geq 0$, $n \leq 10000$ (amt they would sell if $p=0$)

$$0 = \frac{d}{dn} \text{Profit} = -\frac{n}{5} + 900$$

$$\frac{n}{5} = 900$$

$$n = 4500$$

$$\text{Profit}(n=4500) = \frac{-4500^2}{10} + 900 \cdot 4500 - 1000 = 2,024,000$$

$$\text{Profit}(n=0) = -1000$$

$$\text{Profit}(n=10000) = \frac{-10000^2}{10} + 900 \cdot 10000 - 1000 = -1,001,000$$

Profit maximized by selling 4500 TV's

Maximum Profit = \$2,024,000

$$2.) R = np = (200 - 1.5p)p = 200p - 1.5p^2$$

We know $0 \leq n \leq 100$

$$\text{If } n=0, p = 200/1.5 \approx 133.33$$

$$\text{If } n=100, p = 100/1.5 \approx 66.66$$

So p is between 66.66 and 133.33

$$0 = R' = 200 - 3p$$

$$3p = 200$$

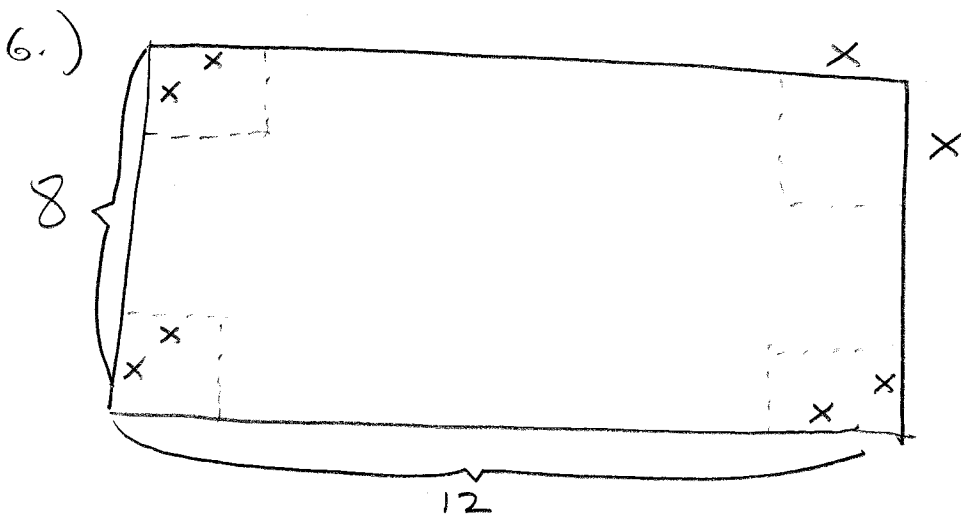
$$p = 200/3 \approx 66.66$$

Max Revenue occurs at $p = 66.66$ or 133.33

$$R(p = 66.66) \approx \$6666$$

$$R(p = 133.33) \approx \$0.66$$

Revenue is maximized by setting price to \$66.66/night, at which point $R \approx \$6666$



$$V = \text{Length} \times \text{Width} \times \text{Height}$$

$$= (12 - 2x)(8 - 2x) \times$$

$$= (96 - 16x - 24x + 4x^2) \times$$

$$= (96 - 40x + 4x^2) \times$$

$$V = 96x - 40x^2 + 4x^3$$

$$0 = V' = 96 - 80x + 12x^2$$

$$= 4(24 - 20x + 3x^2)$$

$$0 = 24 - 20x + 3x^2$$

$$x = \frac{20 \pm \sqrt{400 - 4 \cdot 3 \cdot 24}}{6}$$

$$x = 1.56 \quad \text{or} \quad x = 5.09$$

We know $x \geq 0$ and $x \leq 4$ (since $2x \leq 8$)

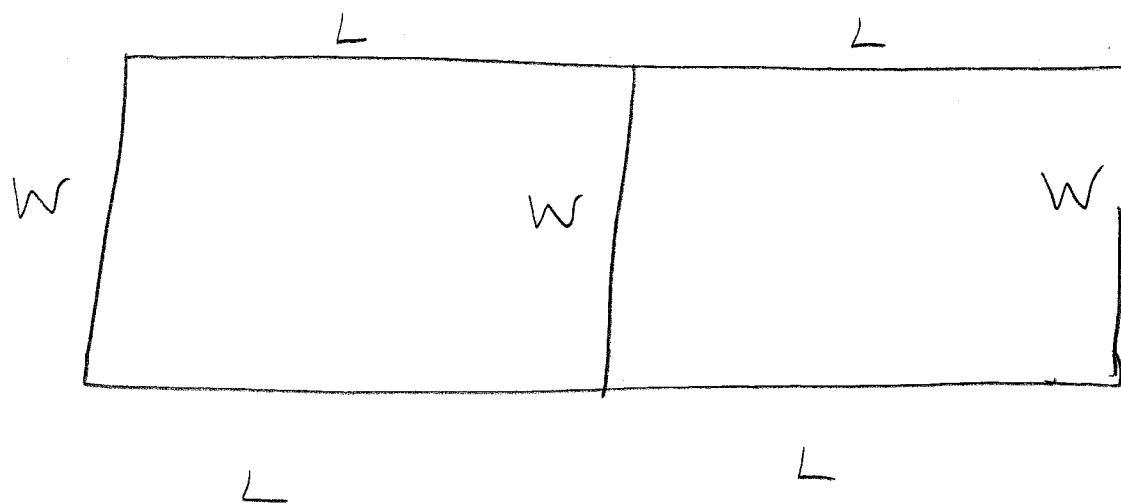
$$V(0) = 0$$

$$V(1.56) = 67.6$$

$$V(4) = 0$$

To get max volume, cut squares of side length 1.56. Max Volume ≈ 67.6

8.) You should arrange the fence like this



$$A = LW \leftarrow \text{Objective Eq}$$

$$4L + 3W = 100 \leftarrow \text{Constraint Eq}$$

$$3W = 100 - 4L$$

$$W = \frac{100 - 4L}{3} \leftarrow \text{Plug this into Obj Eq}$$

$$A = L \left(\frac{100 - 4L}{3} \right) = \frac{100}{3} L - \frac{4}{3} L^2$$

$$0 = A' = \frac{100}{3} - \frac{8}{3} L$$

$$\frac{8L}{3} = \frac{100}{3}$$

$$24L = 300$$

$$L = \frac{300}{24} = 12.5 \leftarrow \text{Critical Point}$$

$$0 \leq L \leq 25 \text{ (since } 4L \leq 100)$$

$$A(L=0) = 0$$

$$A(L=12.5) = \frac{100}{3} 12.5 - \frac{4}{3} 12.5^2 \approx 208.33$$

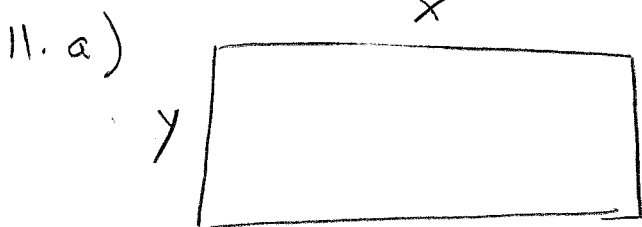
$$A(L=25) = 0$$

$$\text{Maximum Area} = 208.33$$

This max is attained by setting $L = 12.5$,

$$W = \frac{100 - 4 \cdot 12.5}{3} = \frac{50}{3}$$

Section 2.5



$$\text{Objective: } A = xy$$

$$\text{Constraint: } 6x + 2(x + 2y) = 320$$

$$\text{b.) } 6x + 2x + 4y = 320$$

$$8x + 4y = 320$$

$$4y = 320 - 8x$$

$$y = 80 - 2x$$

$$A = x(80 - 2x) = 80x - 2x^2$$

$$\text{c.) } A' = 80 - 4x$$

$$4x = 80$$

$$x = 20$$

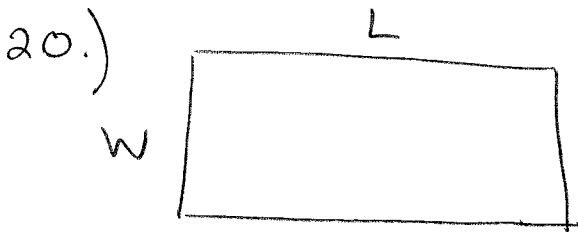
We know $0 \leq x \leq \frac{320}{8} = 40$

$$A(x=0) = 0$$

$$A(x=20) = 80 \cdot 20 - 2 \cdot 20^2 = 800$$

$$A(x=40) = 0 \quad \text{since} \quad y = 80 - 2 \cdot 40 = 0$$

Optimal $x = 20$
Optimal $y = 40$
Optimal $A = 800$



$$\rightarrow A = LW$$

$$300 = 2L + 2W$$

$$300 - 2L = 2W$$

$$150 - L = W$$

plug
in

$$A = L(150 - L) = 150L - L^2$$

$$0 = A' = 150 - 2L$$

$$2L = 150$$

$$L = 75$$

Bounds: $0 \leq L \leq 150$

$$A(L=0) = 0$$

$$A(L=75) = 150 \cdot 75 - 75^2 = 5625$$

$$A(L=150) = 0$$

$$\begin{aligned} \text{Optimal } L &= 75 \\ \text{Optimal } W &= 150 - 75 = 75 \\ \text{Optimal } A &= 5625 \end{aligned}$$

Section 2.7

9.) Profits = Revenue - Costs

$$= x(256 - 50x) - 182 - 56x$$

$$= -50x^2 + 256x - 182 - 56x$$

$$= -50x^2 + 200x - 182$$

$$0 = \frac{d}{dx} \text{Profits} = -100x + 200$$

$$100x = 200$$

$$x = 2$$

Bounds: $0 \leq x \leq 5$

$$\text{Profits}(x=0) = -182$$

$$\begin{aligned} \text{Profits}(x=2) &= -50 \cdot 4 + 200 \cdot 2 - 182 \\ &= -200 + 400 - 182 = 382 \end{aligned}$$

$$\text{Profits}(x=5) = -432$$

Profit is maximized at 382 by setting $x=2$

Section 3.1

$$2.) y' = (-3x^2)\left(\frac{x}{2} - 1\right) + (-x^3 + 2)\left(\frac{1}{2}\right)$$

$$= -\frac{3}{2}x^3 + 3x^2 - \frac{x^3}{2} + 1$$

$$= -2x^3 + 3x^2 + 1$$

$$3.) y' = (8x^3 - 1)(-x^5 + 1) + (2x^4 - x + 1)(-5x^4)$$

$$= -8x^8 + x^5 + 8x^3 - 1 - 10x^8 + 5x^5 - 5x^4$$

$$= -18x^8 + 6x^5 - 5x^4 + 8x^3 - 1$$

$$8.) y' = 4 \left[(-2x^3 + x)(6x - 3) \right]^3 \frac{d}{dx} \left[(-2x^3 + x)(6x - 3) \right]$$

$$= 4 \left[(-2x^3 + x)(6x - 3) \right]^3 \left((-6x^2 + 1)(6x - 3) \right)$$

$$+ (-2x^3 + x)(6)$$

$$11.) y' = \frac{x+1 - (x-1)}{(x+1)^2} = \frac{2}{(x+1)^2}$$

$$12.) y = (x^2 + x + 7)^{-1}$$

$$y' = (-1)(x^2 + x + 7)^{-2} (2x+1) = -\frac{2x+1}{(x^2 + x + 7)^2}$$

$$13.) y' = \frac{(x^2 + 1)(2x) - (x^2 - 1)(2x)}{(x^2 + 1)^2}$$

$$= \frac{\cancel{2x^3} + 2x - \cancel{2x^3} + 2x}{(x^2 + 1)^2}$$

$$= \frac{4x}{(x^2 + 1)^2}$$

$$18.) y' = \frac{(cx + d)a - (ax + b)c}{(cx + d)^2} = \frac{ad - bc}{(cx + d)^2}$$

$$20.) y' = \frac{(x^2 + 1)^2 2x - x^2 \cdot 2(x^2 + 1) 2x}{(x^2 + 1)^4}$$